



Open Policy Letter - Ritchy Group Ltd.

We believe vaping is a better alternative to cigarette smoking, so does the Public Health England, an executive agency of the Department of Health and Social Care in the United Kingdom and many other professionals in the world.

We are aware that recent media coverage about vaping products and their health-related risks has not been always truthful and fact-based. Many emotions and assumptions were publicly shared that sometimes led to misleading messages for the general public and regulators.

Since 2009 Ritchy is obsessed with the safety and quality standards and we are confident that our products are among the most verified on the market.

We have committed ourselves to the following:

- Disclosing the list of ingredients used in our products under the EU TPD regulation
- Continuing extensive studying and verification of our product safety
- Sharing the details about our manufacturing quality standards, safety and compliance

We are calling for all responsible vaping manufacturers to join our Open Policy movement and share publicly their own quality and safety information so that consumers and industry professionals can verify the actual data vs. the information in the media and make an informed decision about their vaping choices.

Max Kosenko
CEO Ritchy Group Ltd.
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